

THE BIODIVERSITY CONFERENCE 2021

RESILIENT LANDSCAPES

15 - 17 SEPTEMBER 2021
PERTH, WA



SPONSORSHIP PROSPECTUS

biodiversity2021.com



WELCOME

It is with great pleasure that we invite you to consider sponsoring *The Biodiversity Conference: Resilient Landscapes* held at the University Club of Western Australia, Perth, Western Australia 15 to 17 September, 2021.

Western Australia has eight out of Australia's 15 declared biodiversity hotspots and one of the highest rates of new species discovery in the world. It is rich in mineral, oil and gas resources, with a significant agricultural sector and ever spreading urban sprawl. In addition, fire regimes are changing across the State.

These factors erode the natural resilience of ecosystems across wide regions and have a profound impact on the delicate balance of these unique biodiversity hotspots.

This Conference brings together researchers and practitioners across academia, government, industry and community to share scientific knowledge, biodiversity informatics and best practice in biodiversity conservation.

From the local focus, this event promises the synergistic benefits that come from collective forward thinking.

This Conference is jointly supported and run by all five WA Universities, the Department of Biodiversity, Conservation & Attractions, the WA Biodiversity Science Institute and eLife.

We encourage you to take this opportunity to be involved and look forward to welcoming you to this event.





CONFERENCE COMMITTEE

Conference Chair

Professor Simon McKirdy

Pro Vice Chancellor, Harry Butler Institute. Professor in Biosecurity, Murdoch University

Organising Committee

Professor Stephen van Leeuwen

BHP/Curtin Indigenous Professor in Biodiversity & Environmental Science, Curtin University

Dr Renee Young

Curtin University. Western Australia Biodiversity Science Institute

Dr Eddie van Etten

Ecology, School of Science, Edith Cowan University

Dr Carina Marshall

Assistant Director, Department of Biodiversity, Conservation and Attractions/ Adjunct, The University of Western Australia

Associate Professor Dylan Korczynskij

School of Science, Notre Dame University

Dr Peter Landman

Chevron Harry Butler Chair in Biosecurity and Environment, Murdoch University

Ms Susan Marie

UWA Conference Convenor

CONFERENCE HOSTS



Department of Biodiversity,
Conservation and Attractions



WHY SPONSOR



The Biodiversity Conference offers a unique opportunity for organisations to showcase their work, products and services to a projected 300-400 delegates interested in the scientific knowledge, biodiversity informatics and best practice in biodiversity conservation.

Conference sponsorship will provide positive results and raise your profile to our wide audience. Some of the benefits include:

- Maintain a high profile in valuable target audience
- Demonstrate your organisation's commitment to the sector
- Enable your organisation's representatives to network with delegates
- Cost effective sales and marketing solution that will provide you with new contacts



SPONSORSHIP CATEGORIES

	PLATINUM SPONSOR	GOLD SPONSOR
SPONSOR ACKNOWLEDGEMENT	\$10,000	\$5,000

Recognition as a Sponsor on all conference material including:

Final program and conference handbook	✓	✓
Logo on all promotional material, including the conference website (with hyperlinks to company website)	✓	✓
Signage displayed in main conference room (pull-up banner supplied by sponsor)	✓	✓
PowerPoint holding slides displayed during plenary sessions	✓	✓
Naming rights to one plenary speaker and panel session – signage prominently displayed	✓	

REGISTRATION

Conference registration including all sessions, lunches, morning and afternoon teas	Two	One
Ticket to the Welcome Reception	Two	One
Ticket to the Conference Dinner	Two	One

EXHIBITION

Single exhibition in a prominent location	✓	
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CONFERENCE INSERT

One brochure for insertion in delegates' conference pack (A4 size or equivalent)	✓	✓
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SPONSORSHIP CATEGORIES

	SILVER SPONSOR	BRONZE SPONSOR
SPONSOR ACKNOWLEDGEMENT	\$3,000	\$1,000

Recognition as a Sponsor on all conference material including:

Final program and conference handbook	✓	✓
Logo on all promotional material, including the conference website (with hyperlinks to company website)	✓	✓
Signage displayed in the conference foyer (pull-up banner supplied by sponsor)	✓	✓

REGISTRATION

Conference registration including all sessions, lunches, morning and afternoon teas	One
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CONFERENCE INSERT

One brochure for insertion in delegates' conference pack (A4 size or equivalent)	✓	✓
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SPONSORSHIP CATEGORIES

	DINNER SPONSOR	WELCOME SPONSOR
SPONSOR ACKNOWLEDGEMENT	\$10,000	\$5,000

Recognition as a Sponsor on all conference material including:

Exclusive naming rights of the social function	✓	✓
Short presentation by a representative of your organisation	10 minutes	5 minutes
Logo on all promotional material, including the conference website (with hyperlinks to company website)	✓	✓
Signage displayed at the social function (pull-up banner supplied by sponsor)	✓	✓

REGISTRATION

Conference registration including all sessions, lunches, morning and afternoon teas	One	One
Ticket to the Welcome Reception	One	One
Ticket to the Conference Dinner	Five	





SPONSORSHIP CATEGORIES

POSTER PRIZE
SPONSOR

SPONSOR ACKNOWLEDGEMENT

\$2,500

Recognition as a Sponsor on all conference material including:

Naming rights of poster prizes (two available)



Opportunity for a representative of your organisation to present the prizes at the award ceremony



Logo on all promotional material, including the conference website and award certificates (with hyperlinks to company website)



Signage displayed in the conference foyer (pull-up banner supplied by sponsor)





EXHIBITION

EXHIBITOR BENEFITS

\$3,000

Logo on all promotional material, including the conference website (with hyperlinks to company website)



2m x 2m floor space in the exhibition / delegate lounge



Table plus two chairs



Access to power points



Complimentary WiFi internet



REGISTRATION

Exhibitor tickets to the conference including lunches, morning and afternoon teas

Two

Ticket to the Welcome Reception

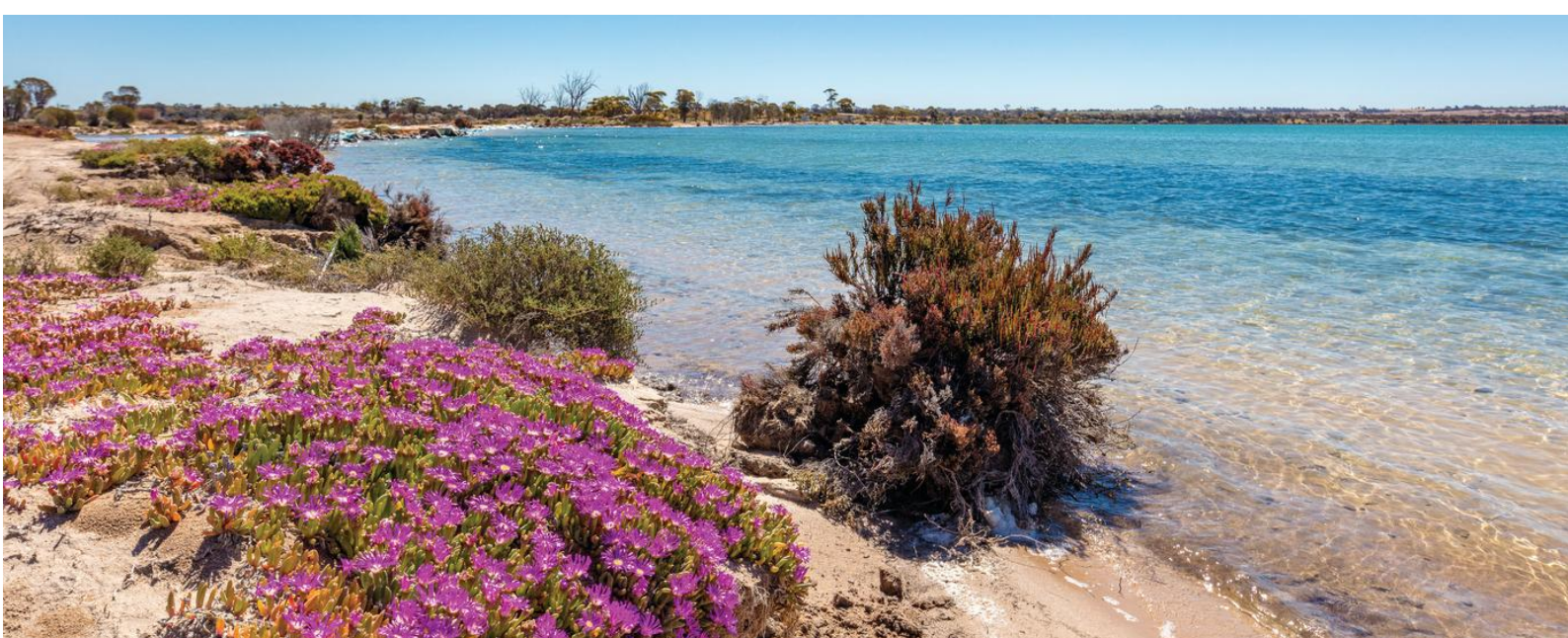
Two





ADVERTISING

Conference Insert: one brochure for insertion in delegates' conference pack (A4 size or equivalent)	\$700
Website Banner (displayed for 3 months)	\$600



CUSTOM PACKAGES

The Organisers have created a variety of packages to suit all marketing and budget requirements. However, if you are looking for a unique way to promote your business, we welcome the opportunity to discuss your requirements with you. Opportunities include:

- Coffee Cart Sponsor
- Catering Break Sponsor
- Conference App Sponsor
- Conference Pack Sponsor

For all queries regarding sponsorship, please contact Susan Marie

Ph: 0438 921 131

Email: susan.marie@uwa.edu.au



SPONSORSHIP AGREEMENT

Contact Name:

Organisation:.....

Address:

Phone:..... Mobile:

E-mail:

Level of Support:

<input type="checkbox"/> Platinum Sponsor	\$10,000	<input type="checkbox"/> Dinner Sponsor	\$10,000
<input type="checkbox"/> Gold Sponsor	\$5,000	<input type="checkbox"/> Welcome Sponsor	\$5,000
<input type="checkbox"/> Silver Sponsor	\$3,000	<input type="checkbox"/> Poster Prize Sponsor	\$2,500
<input type="checkbox"/> Bronze Sponsor	\$1,000	<input type="checkbox"/> Exhibitor	\$3,000
		<input type="checkbox"/> Conference Insert	\$700
		<input type="checkbox"/> Website Banner	\$600

Terms and Conditions:

- All Sponsorship costs are in Australian Dollars and are GST inclusive.
- Sponsorship is not secured until a signed sponsorship agreement has been returned and payment received.
- Invoices will be issued upon receipt of signed sponsorship agreement. Payment of invoice is due within 30 days of issue.
- Following confirmed commitment, sponsorship is non-refundable.
- Sponsorship entitlements will be delivered only upon full payment being received.
- The Conference Committee has final say on all artwork, merchandise and publications that may highlight sponsor logos or artwork.
- Information provided in this prospectus is correct at the time of publication.
- The Conference Committee reserve the right to amend sponsorship packages or add additional sponsorship packages as required.

Signature:

Date:

Email the completed agreement to Susan Marie at susan.marie@uwa.edu.au.
For any enquiries, please phone 0438 921 131.